

# Footnote

Bob Nefsky

# FRENCH FLIERS LAND HERE WITH A TREMOR IN WING; FLY OCEAN IN 38½ HOURS

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## NEAR DISASTER OVER SEA

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Violent Gusts Set Up  
Vibration, Cut Short  
Rossi-Codos Flight.

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## FIRE HAZARD AT LANDING

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Dumped Fuel Sprays From the  
Plane as It Drops Onto Rough  
Part of Bennett Field.

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## 'BITTERLY DISAPPOINTED'

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Frenchmen Say They Could  
Easily Have Got to Pacific,  
Setting Distance Mark.

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By LAUREN D. LYMAN.

The French monoplane Joseph Le Brix landed at Floyd Bennett Field yesterday afternoon, non-stop from Paris. The pilots, Paul Codos and Maurice Rossi, were forced by structural troubles that might have broken their plane in the air to cut short a brilliant flight that they had hoped would not end until they had reached the shores of the Pacific.

Far out over the Atlantic, when they were pushing blindly through darkness and fog, the great wings developed an ominous tremor, a shudder that seemed centred in the control surfaces and that never let up for the next 1,600 miles. So when the Frenchmen reached New York and Floyd Bennett Field, whence they flew a year ago in the same machine to a world's distance record, they dumped nearly 800 gallons of fuel, enough for the flight to California, and came in for a landing.

Never Off Their Course.

For the full 38 hours and 27 minutes since their nine-ton plane

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NO. 126 WHOLE NO. 13151

## THE PAST IS EVER PRESENT TO PLAGUE THE RETAILER MIND

Easy-Ging Habits Acquired in the Lush Era Persist in Spite of Changed Conditions Situation's Quota Complicated.

By EDWARD M. BEUTNER.  
A RETAILER who does nothing but buy and sell goods is a retailer who is a retailer. This was the case in the lush era, and it is the case now.

Unhappily, the past, and the easy-ging habits acquired in the lush era, are still present to plague the retailer's mind. The retailer who does nothing but buy and sell goods is a retailer who is a retailer. This was the case in the lush era, and it is the case now.

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Freem's, Ltd., Outfits French Fiers Here

Waldorf Shop Reports Both Take Some Size and Same Types of Fashions

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Asks Change in Levy On Coconut Oil

President in Special Message Points to Unfairness and Rigors of Enforcement

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NEW YORK, TUESDAY, MAY 29, 1934

## Local Store Sales for Half of May Up 6.44

April Volume for Metropolitan Area Off Slightly—Chain's Business Unchanged

Department store sales in the metropolitan area for the first half of May were 6.44 per cent higher than for the first half of 1933.

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## SUPPORTING COTTON CONTROL PLAN VITAL, D.P. TRENT DECLARES

Washington, May 29.—D. P. Trent, president of the National Cotton Producers' Association, declared today that supporting the cotton control plan is vital to the industry.

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## Would Repay Farm Co-ops for Losses

Senate Adopts Resolution to Apply to Cotton and Wheat Stabilization Efforts

Washington, May 29.—Congressional action today would be required to pay the losses of the cotton and wheat stabilization efforts. The Senate today adopted a resolution to apply to cotton and wheat stabilization efforts.

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## RAYON "MONOPOLY" CASE ADJUDICATED DURING HEARING

Act on Government's Request—S. A. Salvage on Standards and Cable and Price Laws Submitted.

The Rayon monopoly case was adjudicated during the hearing on the government's request for an act on standards and cable and price laws. The Rayon monopoly case was adjudicated during the hearing on the government's request for an act on standards and cable and price laws.

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## Riot Closes Last Unit Of Waverly Mills Chain

Chicago, May 29.—The last unit of the Waverly Mills chain was closed today by a riot. The riot was the result of a dispute over wages and working conditions.

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## ADJUDICATING FATHER'S DAY PROGRAM FAVORABLE

The program for Father's Day was adjudicated during the hearing on the government's request for an act on standards and cable and price laws. The program for Father's Day was adjudicated during the hearing on the government's request for an act on standards and cable and price laws.

## DAILY NEWS RECORD

WILL NOT BE REPEATED  
REGISTRATION DATA  
The daily news record will not be repeated. The registration data will not be repeated.

## Japanese Necktie Fabrics In Higher Grades Not Yet Able to Leap U. S. Tariff

Low-End Silk and Rayon-Mixed Necktie Cloths Find Ready Outlets in U. S., but Tradegrade Labor Supply and Scarcity of Designers' Hanger Sales in Better Quality Field.

The Japanese necktie fabrics in higher grades are not yet able to leap the U. S. tariff. The Japanese necktie fabrics in higher grades are not yet able to leap the U. S. tariff.

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## BLUE EAGLE NO JAIL CHARGES N. Y. AREA BIRD, PRISON LABEL STORES SELL SHIRTS HEARING IS WARNED OF PRISON CLOTHS

Convict Made Good Should National Work Shirt Mfrs. Bear No NRA Inveigle, Is Assn. Notices Attorney General Remorse of Some Objects to "Degradation."

The Blue Eagle no jail charges N. Y. area bird, prison label stores sell shirts hearing is warned of prison cloths. The Blue Eagle no jail charges N. Y. area bird, prison label stores sell shirts hearing is warned of prison cloths.

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## Freem's, Ltd., Outfits French Fliers Here

### Waldorf Shop Reports Both Take Same Sizes and Same Types of Furnishings

To Freem's, Ltd., men's furnishings shop in the Waldorf-Astoria, fell the distinction yesterday of outfitting the French aviators, Maurice Rossi and Paul Codos. The exhausted Frenchmen went to bed soon after their arrival at the Waldorf, but they had neglected to bring their pajamas along, and so they ordered some white silk pajamas. Each wore a size C.

They also bought a selection of white shirts, and again each man wore the same size, 16. Likewise, new white silk underwear, shirts and shorts, called for the same size, 42x36, and French hosiery socks size 11½, also figured in the purchase. Black cravats also were selected, and the furnishers said the outfitting was easy, with each of the birdmen going for the same types of furnishings and in same sizes.

### Asks Change in Levy On Coconut Oil

farming?" he asked. "We are in the midst of the most critical situation we ever faced," he said.

Mr. Trent said the effectiveness of the A. A. A. voluntary program and the Bankhead Act was threatened by a few selfish individuals who did not sign reduction contracts and were increasing their acreage. New land being brought into cultivation by persons attracted by the improvement in cotton prices also is a disconcerting factor, he said.

"In my judgment," he continued, "the greatest danger to the cotton program and to the entire South is the human selfishness of individuals who want the other fellow to make the sacrifices."

"It may be that because there are no short cuts across human nature and because individuals are tremendously annoyed by necessary inspections, contract adjustments and other integral parts of the program, we cannot succeed. That would be a genuine calamity."

## Would Repay Farm Co-ops for Losses

### Senate Adopts Resolution to Apply to Cotton and Wheat Stabilization Efforts

Washington, May 28 -- Cooperative

## Of Waverly

Charlotte, N. C. — One of the four units of the four units Mills chain at Laurin indefinitely today for night in which strike attacked workers in resulting in the wound one probably fatally disappeared from today and officers trouble was expected. Picketing strikers tack last night was p Mill workers firing ers deny this and into the mill and th themselves.

The strike started 50 workers in the Wu out in protest again: load. All but the Pri operating on sharply utes.

## AIDING FATH PROGRAMNO

Trade contribution. Day program do not lation of the men's according to a wire. Louis Gutterman, of committee in charge, Dodge, of Division 5, to Mr. Gutterman, wh the reply to his inq Deputy Administrator







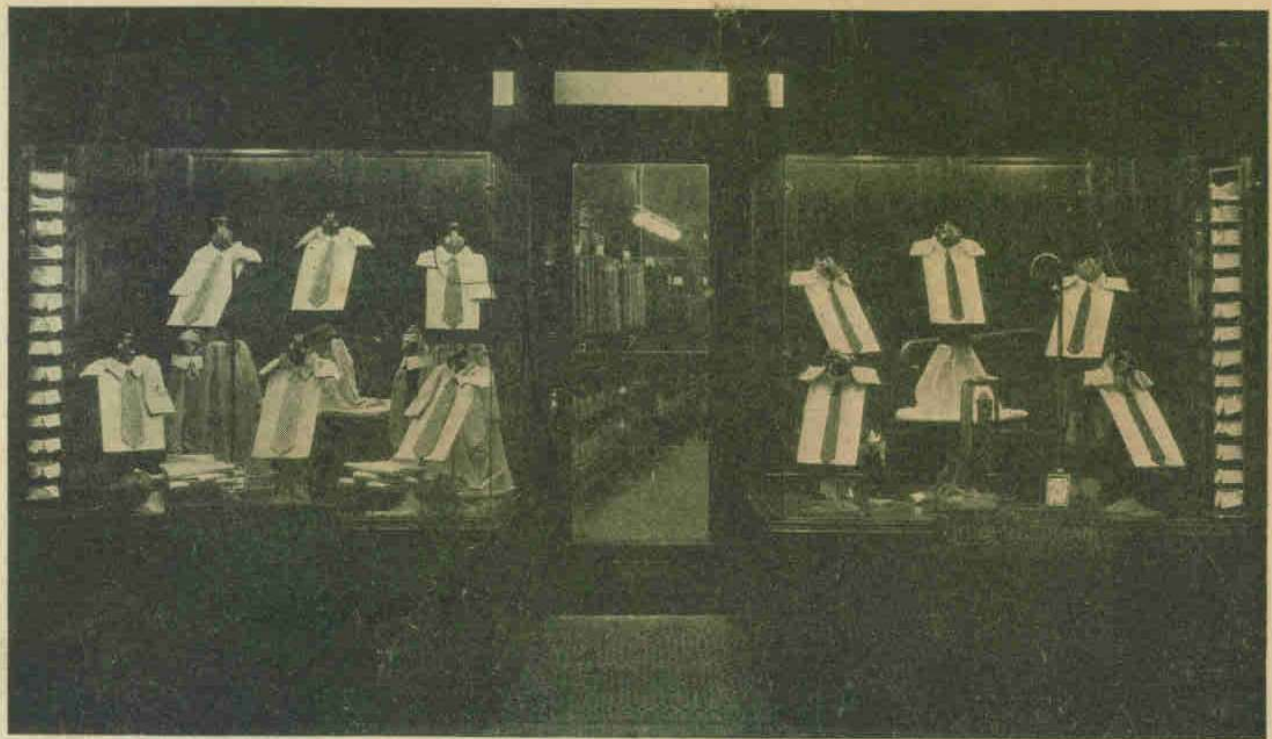


## SMALL BROADWAY SHOP SENDS BUYER ABROAD

Lou Freedman Goes to Europe in Search of Unusual Merchandise, Believing That Demand for This Type of Goods Is Sufficient to Make Trip Pay, Even for Such a Little Store as His

**I**N answering a question as to how large a shop must be before it can afford to send a buyer to Europe, most merchants will visualize large department stores and other sizable institutions, but Lou Freedman, a New York furnisher, believes that a men's furnishings shop no larger than 20 by 40 feet can send a buyer abroad to scour the markets of Europe for the unusual kind of merchandise and make the trip pay. That is about the size of his store at 1606 Broadway and he is now in Europe backing his belief that the exclusive kind of merchandise produced for the English gentleman is the kind of product that will sell on Broadway. This trip to Europe by Lou Freedman is typical of the kind of merchandising that has made his shop one of the most distinctive, in its way, in New York.

Planting his business seven years ago in the midst of



*Display windows of the Lou Freedman shop show attractive merchandise tastefully trimmed and correctly illuminated.*

competition, Freedman resolved that the way to get business was to operate along lines that were different from those followed by the earlier contenders for the neighborhood's patronage. He be-

*SURPRISE PARTY*

TO OUR PALS

*BERT SATZ*

*and*

*'LOU FREEDMAN*

HOTEL COMMODORE

PERSHING SQUARE, N. Y.

Sunday Evening, January 27, 1924



## *D a i s*

---

JOE BIERK

FINCHLEY

GROVER WHALEN

GOV. AL. SMITH

SEN. ROYAL S. COPELAND

LOU FREEDMAN

BERT SATZ

THEO. ROOSEVELT

JAMES J. WALKER

ATTORNEY GEN. CARL SHERMAN

NATE LEWIS

TIFFANY

BLACK, STARR AND FROST

THE LATE SIR JOSEPH GINSBERG

## *Our Honored Guest*



MR. LOU FREEDMAN

████████████████████

████████████████████

*Good Luck to Bert*

My only opposition on

Broadway

**Forgottson**

*Positively the best*

*Jeweler on Broadway*

**Store Your**

**Car**

*at the*

SHERMAN

SQUARE

GARAGE

To

**LOU FREEDMAN**

And

**BERT SATZ**

Can you let me have a check  
before you go?

I can not let you have a show-  
ing unless I get some money.

**Lou Simmons**

*The Synchronizing Kid.*

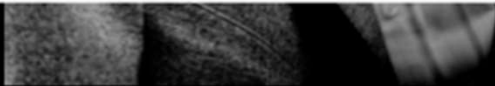
Dear Lou—

When I get back from  
Los Angeles, I will make  
good those lot of notes.

CECIL



Witzel • [Public domain](#)





**MONDAY STORE HOURS 12 NOON TO 8:30 P. M.**

**FASHION CONFECTIONS at LOW bargain prices**

**Filene's Automatic Bargain Basement**  
**AIR CONDITIONED**

**MONDAY at 12 NOON**

For years we have been famous for selling the surplus stocks of Saks Fifth Ave.  
IN 1948 it was the quick-sellout of the \$202,000 Saks fur stock  
In 1949 the over HALF A MILLION dollar Saks fashion stock

FROM New York's FABULOUS SAKS 5th Ave.  
to BOSTON'S FABULOUS Filene's Basement

**THIS SPRING SURPLUS**  
*some suitable for Summer  
some late Winter*

**SAKS-Fifth Avenue** NEW YORK

**Ne Plus Ultra Clothes**

**MISSSES', WOMEN'S, JUNIORS' DRESSES** DINNER EVENING GOWNS  
**SPORTSWEAR, IMPORTED CASHMERE SWEATERS** some MISSSES' or JUNIORS' SUITS  
few COATS or RAINCOATS

at Filene's Basement's famous **THUMPING LOW prices**

**HIGHLIGHTS**

size 13 royal blue dress skirt dress  
size 15 black long sleeve afternoon dress  
size 13 grey embroidered dotted all wool jersey dress  
size 9 pastel all wool crepe long sleeve tie front dress  
size 15 gold rayon net and satin combination gown  
size 11 fitted broadcloth black collar trimmed dress coat  
size 9 wine color fitted untrimmed suede dress coat  
size 13 green all wool broadcloth fitted dress coat  
size 9 red rayon full length dressmaker suit  
size 15 loose topcoat style jacket all wool gabardine suit  
size 16 white jersey lined suit—double breasted, rayon effect  
size 12 brown and white pin check short sleeve length cape jacket—matching straight skirt  
size 12 red and black all wool full length swing back coat  
size 12 red corduroy belted raincoat  
size 14 2-pc. pointed corduroy skirt with natural color jacket  
size 42 blue silk shantung fly front 3/4 length casual dress  
size 10 gold color all wool gabardine dress  
size 16 white cord rayon dress with open front 3/4 length sleeve  
size 40 grey rayon crepe dress with simulated pearls and bead trim  
size 40 black rayon crepe dinner gown with short sleeves—embroidered hushies at gold collar band and beading  
size 40 natural color linen button front short sleeve  
size 12 natural shade wool gabardine tailored skirt  
size 12 pink rayon trousers—blue  
size 32 pointed cotton dressmaker style suit  
size 28 girl 100% imported cashmere sweater  
size 36 white short sleeve 100% cashmere dinner sweater  
size 24 beaded rayon evening sweater  
size 36 white wool boucle short sleeve sweater

From the country's foremost  
pre-eminent designers (see name)

**MISSSES' DAYTIME DRESSES**  
MISSSES' SPECTATOR DRESSES  
MISSSES' AFTERNOON DRESSES  
MISSSES' SUIT DRESSES  
MISSSES' SPORT DRESSES  
MISSSES' CASUAL DRESSES  
MISSSES' DATE DRESSES  
MISSSES' STREET DRESSES  
some MISSSES' SUNDRESSES  
MISSSES' DINNER GOWNS  
MISSSES' EVENING GOWNS  
few WINTER MISSSES' COATS  
few MISSSES' TOPPERS  
MISSSES' RAINCOATS  
MISSSES' DRESSMAKER or CASUAL  
MISSSES' SKIRTS  
MISSSES' BLOUSES  
MISSSES' EVENING SKIRTS

**MISSSES' SWEATERS**  
MISSSES' 100% Imported CASHMERE SWEATERS  
MISSSES' BATHING SUITS  
MISSSES' EVENING SWEATERS  
MISSSES' COTTON JERSEYS  
WOMEN'S SPORT DRESSES  
WOMEN'S CLASSIC DRESSES  
WOMEN'S STREET DRESSES  
WOMEN'S EVENING GOWNS  
WOMEN'S DINNER GOWNS  
JUNIOR EVENING GOWNS  
JUNIOR STREET DRESSES  
JUNIOR CASUAL or SPORT DRESSES  
JUNIOR DINNER GOWNS  
JUNIOR WINTER COATS  
JUNIOR SPORT COATS  
JUNIOR CASUAL COATS  
JUNIOR DRESSY COATS

Clipped By:



robert\_nefsky  
Fri Jan 11 2019



IN New York in the heyday of Rector's and Churchill's—Lou Freedman opened up a men's specialty shop at 47th Street and Broadway.

\*\*\*

THIS shop carried exclusive lines of men's furnishings, high-grade famous brands, custom-made shirts, etc., and for years catered to New York's wealthy men, prominent business men and actors.

\*\*\*

EVERY year Mr. Freedman went abroad to purchase fine silks, etc., from which many of his shirts, neckwear, etc., were made—some custom made abroad, others made to order in this country.

\*\*\*

IT is said that the best dressed man in America shops at Freedman's—and their clientele includes prominent New York city officials—one of the world's most famous songwriters—a nationally known radio artist—famous actors and other celebrities.

\*\*\*

BUT the trend of the times changes—so, after 12 years, Lou Freedman is discontinuing his 1606 Broadway store to concentrate all his business in his other downtown store. We bought the entire stock, and Boston men get one of the finest stocks of furnishings we have had in years!

#### HIGHLIGHTS

—80% of the entire lot imported or made of high-grade imported fabrics.

—exclusive patterns and colorings found only in imported fabrics.

—90% of the shirts are marked custom made.

few originally \$50 or \$60 dressing gowns now \$17.50.

famous brand gloves originally priced \$4 now \$1.50.

imported French hile socks—some men never wear any other kind.

silk union suits originally priced \$10 or \$12.50 now \$4.

plain or checked linen knickers originally priced \$7.50 to \$10 now \$2.95.

few soiled knickers, caps, etc.



Ask any New Yorker traveling man or actor about Freedman's exclusive shops

THURSDAY at NINE—PRESENTING BOSTON MEN ONE OF FINEST FURNISHING STOCKS WE HAVE HAD IN YEARS

90% of the lot imported or made of imported fabrics  
90% of the shirts are marked custom made which means fine fabrics and workmanship

the entire stock of one of New York city's exclusive men's shops

**LOU FREEDMAN**  
1606 BROADWAY NEW YORK

men's fine furnishings

Because Mr. Freedman owner of two men's shops is discontinuing one shop at 1606 Broadway

exclusive patterns, materials and brands, exclusive imported socks, sweaters, underwear, ties, etc.—custom made shirts, underwear, fine dress shirts, vests, gloves, knickers, collars, etc.

1/2 original prices or less

	their original prices	our prices		their original prices	our prices
custom made shirts of imported fabrics	\$3.45 to \$10	\$1.35 or \$1.95	silk union suits or shirt or drawers	\$8 to \$12.50	\$4
plain or pleated bosom dress shirts	\$6	\$1.95	silk or wool and cotton shirts or drawers, etc.	\$4 to \$7.50	\$2
plain or pleated bosom dress shirts	\$5	\$1.35	union suits, shirts or drawers	\$2.50 to \$3.50	\$1.25
imported handkerchiefs, soft or silk collars	60c	3c	sovelly running pants, etc.	\$3	\$1
palamas of imported broadcloth	\$10	\$5	athletic shirts or drawers	\$1.50 or \$1.75	75c
palamas of imported madras, etc.	\$5 to \$7.50	\$2.50 or \$3	dress vests	\$10 to \$20	\$1.95
cotton pique palamas	\$4	\$2	flannel vests	\$10	\$4.95
imported silk handkerchiefs	\$4 or \$4.50	\$2	linen etc., knickers	\$5 to \$10	\$1.95
silk or imported French linen, hand rolled hem handkerchiefs	\$2 or \$2.50	\$1			
imported socks	\$2 or \$2.50	85c	flannel knickers	\$20	\$6.95
imported silk, hile, wool or silk and wool socks	\$2.15 to \$5.50	\$1.15	casings	\$1.50 or \$4.50	\$1.45
shorts of imported silk crepe, etc.	\$8.50 to \$14	\$3.50	leather belts	\$1 to \$3.50	35c to \$1.25
socks or capelin gloves	\$3 or \$1.50	\$1.35	imported sweaters	\$5 to \$15	\$2.50 to \$6
huckles, etc., gloves	\$1	\$1.25	dress hat or sport ties	\$1 to \$5.50	35c or \$1.50
imported golf hose	\$3.50 to \$12.50	\$1.75 or \$3.15	imported silk ties	\$3 to \$5	\$1.50 or \$2
			balbrades or lounging robes	\$12.50 to \$60	\$5 to \$17.50
			imported silk, wool, etc., scarfs	\$2.50 to \$6	\$1 or \$1.50

some limited quantities

not often do we get so fine a men's stock as this—not often do you get the chance to buy fine furnishings at 1/2 price or less—see original price tags and labels.

Painted Art

## EXCITEMENT AT BEACON-ST FIRE

Drivers of Mail Truck and Engine 4 in Argument

Fire which was started when a bus-size truck was upset by floor repairs caused considerable excitement this morning in the building occupied on the first floor at 11 Beacon St. by the Architects Exhibit Corporation. While the actual fire was small there was much smoke.

Attempts were made by employees to extinguish the blaze with brooms, but it became necessary to call out the fire apparatus.

A mail truck was parked outside the building while the driver was collecting mail and upon arrival of the fire apparatus Engine 4 became caught in part of the mail truck, resulting in an argument between the mail driver and the driver of Engine 4. During the argument the other flames went into the building and quickly extinguished the blaze with a line of hose. In the meantime a policeman put an end to the argument and the mail truck driver departed.

## Snow in Woods

Causes Postponement of Tree Planting

SOUTH DEERFIELD, May 2 (A. P.)—Winter still remains in this section of the State, and the recent heavy snowfall is making itself felt. The planting of the community Christmas tree with exercises, scheduled to take place tomorrow afternoon on the Common, has been postponed until May 18. The Woman's Club, making the gift, stated that snow in the woods prevents the taking of the tree from the ground for transplanting.

## LOWELL COMPANY SEEKS ABATEMENT OF TAXES

LOWELL, May 2.—Action has been brought by The Lowell Company against the city of Lowell for abatement of a portion of the taxes levied in 1927. The Lowell assessors refused to grant an abatement.

## WESTFORD VOTES \$30,000 TO BUY ACADEMY BUILDING

LOWELL, May 2.—Westford voters last night voted \$30,000 to purchase the academy building which had been used as a portion of the high school.

## REV ROGER E. GARLAND PASTOR IN GRANITEVILLE

WESTFORD, May 2.—The new pastor in the M. E. Church in Graniteville is Rev Roger Emerson Garland. He is a son of Rev C. L. Garland of Chatham. The new pastor was graduated from Boston University School of Theological Education in 1926, and expects to complete his theological studies this year. He has preached in Londonderry, N. H., and in South Tisbury.

## MINSTREL SHOW GIVEN BY NORTHBORO FIRE DEPT

NORTHBORO, May 2.—Town Hall was filled last night when a minstrel show was given by the members of the Northboro Fire Department. The program included numbers by Elmer J. Trueman, Harry F. Elsworth, Francis Logan, Pauline Domingue, Christopher Joyce, Louis Fontaine, John McCabe, William F. Elsworth, Harry Jewell, Herbert Proctor, Wanda Bemis, Ralph Wade, Frank Bonfren, Alfred O'Neil, William F. Elsworth, Charles Warren, Thomas L. White.

Master of ceremonies was William F. Casey. The men were Harry F. Elsworth, Pauline Domingue, John McCabe, Wanda Bemis, William F. Elsworth and Thomas L. White. The chorus included Robert Zah, Frank Schottland, Francis Rogers, Harold Macgown, Charles Elsworth, Arthur Myers, Dufty, Ralph Gauthier, William Elsworth, Joseph Bonfren, Matthew J. Wade and Louis Gauthier.

Miss Susan Ward of Northbury was director. Leo Sullivan was chairman of the committee in charge.

## OPERETTA WILL BE GIVEN BY WALPOLE GLEE CLUB

WALPOLE, May 2.—The annual show given by the Walpole High School Glee Club will be presented in the Walpole Town Hall tomorrow and Friday.



## Adolphe Menjou - IMDb

Adolphe Menjou Picture

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### RELATED IMAGES





uptowndandy.blogspot.com

### An Uptown Dandy: The Night Mayor: James J. Walker

James J. Walker, Mayor of New York City, 1926-1932 By 1926, the Big Town had been engulfed in bad bo

Images may be subject to copyright.

#### RELATED IMAGES



## LEVIATHAN DUE TODAY WITH 1,293 PASSENGERS

*Bremen Also Among the Liners  
Coming From Europe—Charles  
M. Schwab Returning.*

The United States liner Leviathan, from Cherbourg and Southampton, and the North German Lloyd liner Bremen, from Bremen, are among the steamships due today. Included in the 1,293 passengers on the Leviathan are:

Charles M. Schwab,	A. E. Hilton,
Alexander Thayer,	Mrs. Hilton,
Mrs. Thayer,	L. H. Tasker,
Viscount Hendecourt,	Mrs. Tasker,
V. D. Hendecourt,	Edward Kupfer,
H. H. Westinghouse,	Mrs. Kupfer,
Phillip Coleman,	Edward Foley,
Mrs. Coleman,	Eugene Meenan,
R. J. Cuddihy,	Mrs. Meenan,
Miss C. Griffith,	Walter Morosco,
Lou Holtz,	Mrs. Morosco,
Arch Selwyn,	Mrs. C. B. Donahue,
M. Fleischacker,	Lou Freedman,
Mrs. Fleischacker,	Carl Carlson,
Col. E. G. Lowry,	J. L. Vance Jr.,
Mrs. Lowry,	Mrs. Vance,
Frederick Coleman,	C. W. Schroeder,
Robert Mandel,	A. C. King,
Mrs. Mandel,	Mrs. King,
J. O. Straus,	Mrs. E. M. Dunn,
Mrs. Straus,	

Among the passengers on the Bremen are:

Mgr. P. J. Cherry,	Miss E. Bornemann,
Miss N. Cherry,	Hans Busse,
Miss Elonisia Amann,	Miss L. Casey,
Miss Emilie Amann,	Mr. and Mrs. Coloe,
Wilhelm Armbricht,	G. F. von Dincklage,
Gustav Arnold,	Miss K. Dohn,
Miss G. Aye,	Mrs. A. Kelly,
Guenther Barge,	Miss L. Kelly,
George Barge,	Ernst Kiburg,
Louis Barthe,	Wilhelm Conrad,
Mrs. Barthe,	Berthold Lillienthal,
Mrs. M. Bauer,	Dr. Hermann Loh,
Mrs. H. L. Becker,	Friedrich von Lossow,
Miss E. Becker,	Miss E. Walter,
Miss E. Beckmann,	Kurt Weinlaub,
Carl Benthien,	Friedrich Worthmann,

**The New York Times**

Published: March 14, 1927

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## **Freem's Leases in the Waldorf.**

A shop in the Park Avenue front of the new Waldorf-Astoria Hotel has been leased to Freem's, Ltd., for an English haberdashery shop. The lease is for ten years beginning Oct. 1 and was announced yesterday by Lucius Boomer, president of the Hotel Waldorf-Astoria Corporation. Brown, Wheelock, Harris & Co. acted as brokers in the deal.

**The New York Times**

Published: September 12, 1931

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# The Voice of Broadway

By Louis Sobel

## Prattle and Tattle!

Hairs of the original Jones Beach Jones are preparing to turn a wig at the City of New York, claiming that the beach area was illegally divided to their advantage by the King of England.... They are willing to pay as high taxes for the next 100 years.... James Richardson (J. R. Richardson) is scheduled to move his residence in the East from the 8 and 9th.... Although Charles Feltman carried the Harding order for General Custer from the west, along to New York, his real reason for being here is to bring suit against King Derby on behalf of the 82 South agency for alleged violations of contract.... John Goodwin, Jr., the fifth floor fellow, has called his attention Jones Jay Roberts and General Feltman to "Fagg" Hartman, the second.... Jones they change their minds, Dr. William Smith, the 2nd Street, and Charles Feltman will come tomorrow.... Miss Glavin (Lew Brown) and Henry Jones are leaving and coming.... The Carter & Stevens, Sr. and Jr. will 141 business about something.... 700 goes around in what the Walden-Astoria is reported going out for the first round of its life.... James Hinkle, the domestic crew, who made two annual payments of the district, is preparing a compilation of all the plays from 1910 to 1922.... The first taking the leading part of the team are now having another Poverty Struggle.

Howard Hughes, the married, is alone over Dorothy Jackson, who doesn't care particularly.... Jane Barlow, the (Gladstone) and Billy Roberts are the The Stone.... James Lefroy is drinking some to celebrating the longest name for mother with William Smith, Jr.... May Hartman, the public relations carder agent, and Noble Baine become Mr. and Mrs. right after the wedding in this dept. God bless you.... The Jones Gardner (Lew Brown) the son of the Tyler who was once president of the U. S. is becoming a party member.... Russell Glavin and Mary Jones are preparing to sleep for the night.... A fat letter from Wisconsin to Edith Hinkle, the Central Park Club clerk girl, asked a key and a statement of the house where the first baby was away.... Clarence Murray (Lew Brown, living Hinkle's problem) is having James again for the truck.

Upon their arrival here from Europe Tuesday, Traveler Martin pointed the party through Carl Wicks (Lew Brown) and the opening number of the orchestra was "I Found a Million Dollars Today in a Five and Ten-Cent Store".... George Guggenheim, the clothing case and Grace Feltman will negotiate in the public market shortly.... The Al Rappaport are leaving.... They're sporting the party along the shores of the Eastman now took his show to the Central Park Hotel because the theater was featuring "A Free Hand".... Arlo MEE, the blonde, Vardine and, Jack, Freeman, no longer care.... If the papers are signed, the Garlick theater, one of the city's best houses, will close down shortly.... The Traveler general case has another month to decide whether they intend to hold their lease on the 10th and Broadway for another year years at \$115,000 per annum.... Maxwell Richardson's piece of stone, "George Key," is being struck at all things.... Betty Guggenheim who covered Hugh Brown in her publication with Irving "Walden".... Nan Blackstone, the lucky, improved warbler, had to move to London Nov. 1st.... The red-headed Ted (N. B. C.) Cocks have filed the lawsuit with a red-headed two.... Universal is seeing an "Edwin Fox" under negotiation of a (compensation).

The Forest Hockings' business is being reached for its own December arrival.... Don Anderson, Caroline, and Pat Church, are Atkin.... Portland's (Don) Kayser George Baker, who raised all the way from here to Paris and back again about George's nose, now has to explain to the apple growers why he forgot their product.... The John R. Oswald Builders Field-Margaret McCabe remains has changed because of the certain gold digger.... The weekly work's time evening is the Walden-Astoria, which will carry a headline "English hotel is really owned by Lew Friedman, Major Walden's subscriber".... There's trouble in the Rudy Value message, which explains Ray Webb's sudden return to N.Y. today.... Hugh O'Connell, the stage and flicker star, and Thomas Thorne are in The Thorne.

Cox Colburned Miss for Joan Calberg's modesty and frustrating form, "George Goodwin" (Lew Brown) is which he exposes the just justice in the friendly manner.... Helen Maynard's piano sitting routine at the New Life.... Edith Guy Luchinsky and Ma pulchrit, yes, oh, perfect orchestra at the Bonaville Grill.... Bold words at "Escorted" if he at Lafayette street.... Blonde Alice White's singer set at the Bonaville Paramount—but, more particularly the girls were who.... "Women for Sale" by (Edith Brown Goodwin), a far better book than you'd imagine.... And the highest peak in the city, on the 21st story of a big in the M. M. S.

The next singer in distance will be in the Soviet Bands theme if the U. S. Gov't doesn't interfere.... The tramp the Worker, "Red Groggery," with Helen Trefelstein, has been composed from work to work to that the center line was in and the film has been sent back for other relations—the discord.... The Market girl is down, Coo in Red, the Cotton club star, is now driving the business car in town.... The Pennsylvania drug store going into the 15th street corner of the Astor hotel will pay \$20,000 a year, while Sokalis, the cigar man, in the other corner, will be assessed 25 cents.... After White, the dancehall, will travel Down Memory Lane here tomorrow.

nant....Universal is souring on Sidney Fox' sudden acquisition of a temperament.

---

The Ernest Hemingway's bassinet is being readied for an early December arrival....Doris Andrea, Carrollass, and Pat Chiarelli, are Athrob....Portland's (Ore.) Mayor George Baker, who raved 'all the way from here to Paree and back again about Oregon's roses, now has to explain to the apple growers why he forgot their product....The John R. (Social Register) Fell-Margaret McCabe romance has snagged because of that certain polo player....The swanky man's store opening in the Waldorf-Astoria, which will carry a hi-falutin' English label, is really owned by Lou Freedman, Mayor Walker's haberdasher....There's trouble in the Rudy Vallee menage, which explains Fay Webb's sudden return to N'Yawk today....Hugh O'Connell, the stage and flicker star, and Frances Thress are in The Threes.

---

Clan Collapsed Mitte for Isaac Goldberg's masterly and

# FREEM'S, LTD., OPENS IN NEW WALDORF

"Park" avenue welcomed its first men's furnishings store last Saturday. That is, that part of it that isn't too snooty about such things welcomed Freem's, Ltd. Freem's, operated by Lou Freedman, was visited by an enthusiastic parade of customers during the first day. It's an event for Park avenue to stumble over the leashes of its own canines and fall right into a neighborhood store. Besides, doesn't it take courage to open a store anywhere today, and in the Waldorf-Astoria Hotel, of all places!

Lou Freedman will retain his Broadway location and according to the terms of the Freem's lease his will be the only men's furnishings store in the new hotel. The store is entered through the hotel lobby. It is 16½ by 75 feet and has a nine-foot open-back display window.

Every item of merchandise is made specially for the store and all of it is imported and custom made. The ties will range in price from \$2.50 to \$5; shirts from \$4 to \$6 and dress shirts at \$5 and \$6. Pajamas will be \$5 and up. It is possible hats may be included in the store stock later.

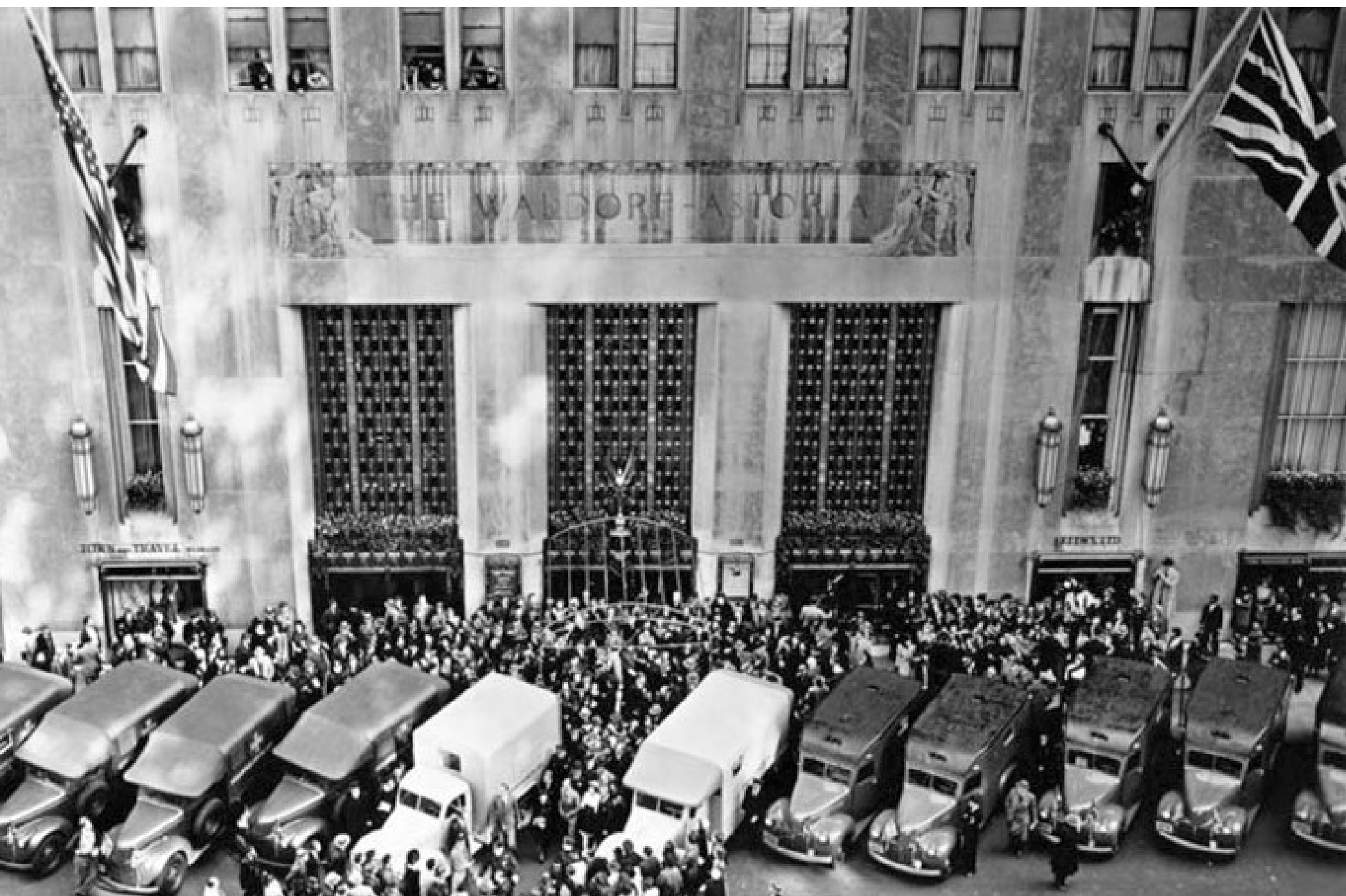
R. Grant Bloomer is manager of the store.











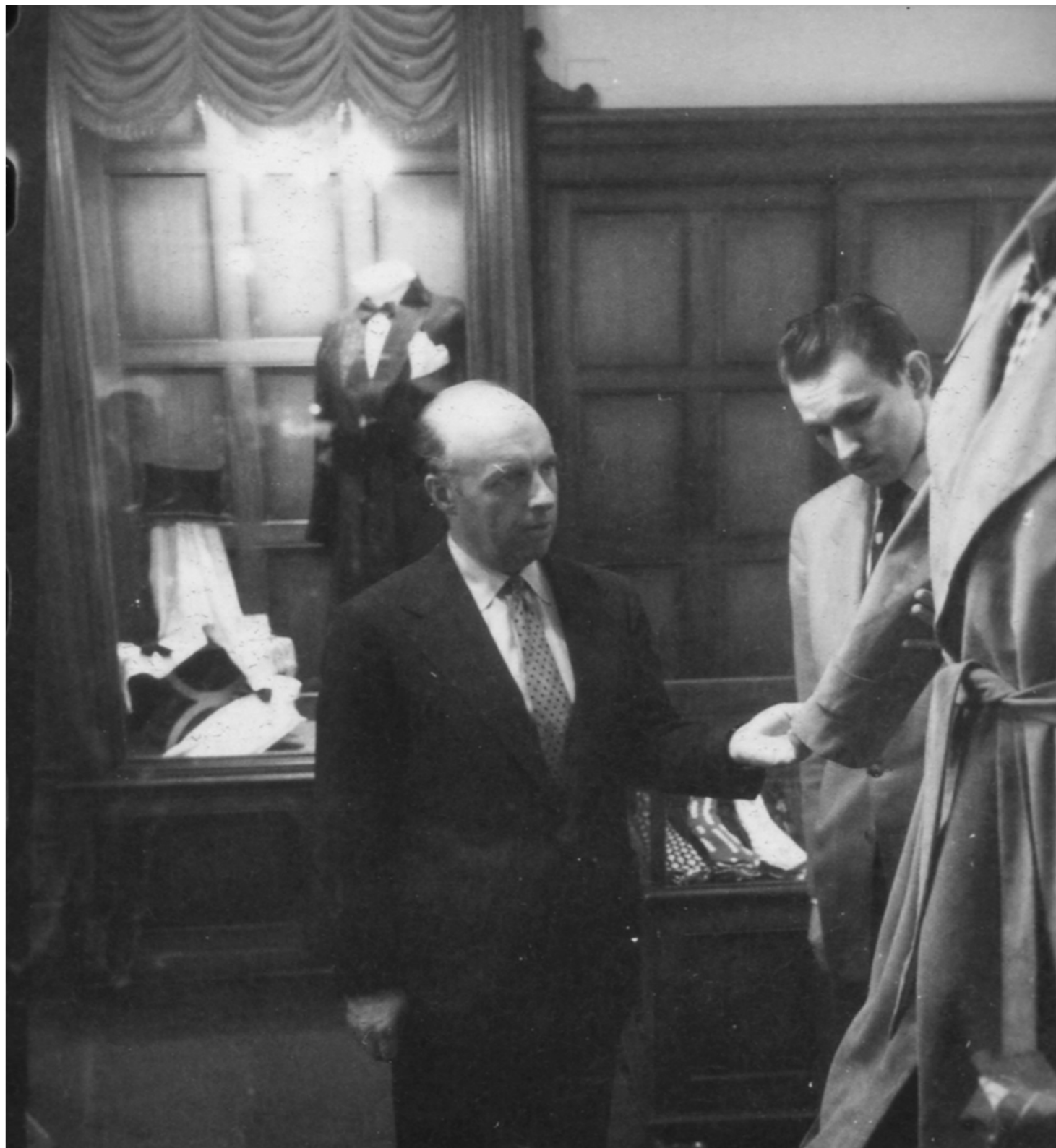














# UNITED STATES PATENT OFFICE

Freem's Ltd., New York, N. Y.

Act of February 20, 1905

Application October 3, 1936, Serial No. 383,923

**Freem's Ltd.**

## STATEMENT

*To the Commissioner of Patents:*

Freem's Ltd., a corporation duly organized under the laws of the State of New York and located at New York, New York, and doing business at 301 Park Ave., New York, New York, has adopted and used the trade-mark shown in the accompanying drawing, for MEN'S AND WOMEN'S WEARING APPAREL—NAMELY, MEN'S DRESS, WORK, AND NEGLIGEE SHIRTS, NECKTIES, SCARFS, COLLARS, PAJAMAS, UNDERSHIRTS, SHORTS, HOSIERY, LEATHER AND FABRIC GLOVES, HATS, SUITS, COATS AND OVERCOATS; LADIES' HOSIERY, SLIPS, PAJAMAS, NIGHTGOWNS, DRESSES, BLOUSES, SCARFS, AND LEATHER AND FAB-

RIC GLOVES—in Class 39, Clothing, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used and applied to said goods in applicant's business since November 1931. The trade-mark is applied or affixed to the goods, or to the packages containing the same, by placing thereon printed or woven labels on which the mark is shown.

FREEM'S LTD.  
LOU FREEDMAN,  
*President of the Corporation.*

## Lou Freedman's Shop in Miami Beach Is Realization of a Dream Come True

Owner of Freem's, Ltd., in Men's Furnishings Business for Years, Continues Enthusiastic Over Ideals as Exponent of Individuality and Quality in Selling Men's Attire.

By DONALD L. PRATT

Miami Beach, Fla., Jan. 11. — Lou Freedman is an enthusiastic man.

In the men's furnishings business for 36 years, his pep has never wavered and now he is blazing a trail in a brand new shop—and a beauty—in the Roney Plaza here. Last year Lou was at the other end of the hotel, but now his store is on a prime corner at Collins avenue and 23d street, a 60x60 space, and it is the cynosure in this part of town.

Lou, who is building his business for a real future, says that he will "stay away from what the other fellow is doing," for he is a firm advocate of individualism in the business, and when he sells his merchandise, he sells his name.

When a person enters Freem's, Ltd., shop here he is sold, as was the case with this writer, who merely went in for a business and personal call, but who remained long enough to deposit a few dollars in the cash register, and gladly, so attractive is the merchandise. Mr. Freedman says that he discerned an opportunity here, and he seized on it. Business with him has started off splendidly and he is looking for a record season.

"We are living in an age in which men's wear really is just being born, and I am determined to be in on its growth and development," Mr. Freedman said. "It is the finest business in the world, and it is my contention that if merchants would only capitalize on the real potentialities of our business, they really would go places. We all need more courage. We have to step out and do things. We have to educate our up and coming young men to the real pleasure one may derive from quality clothing and furnishings. Let us not all fall back into the selling of what may be called 'commercial' clothing. There is no trick in that. What I am endeavoring to do is to promote distinctive and creative merchandise, and I firmly believe that this great business would be a hundred times better if more of us got into the swing of originating individual ideas. That is the lifeblood of the business. There is too much stereotyped stuff, and it is time that we took stock of ourselves."

Mr. Freedman, whose courage in developing "forward styles" is commended even by his nearest competition, displayed what appeared to us as nothing new in a red sports

## Lou Freedman Lists 10 Best Dressed Men in Miami Beach

MIAMI BEACH, Fla., Jan. 11.—

Who are the 10 best dressed men in Miami Beach? was a question which came up over the dinner table the other evening. Someone said there is so much talk about the best dressed women that it is time a comparable listing of men in this city was compiled. It was a ticklish question and there was a bit of reluctance to lead with the chin, but Lou Freedman took the initiative and said: "Let's go; here is my idea, and I'd be glad to hear the names of other candidates."

Here is Mr. Freedman's "dream team" of the best dressed men here:

Sailing Baruch, broker.  
J. M. Studebaker, automobile manufacturer.  
Emil Schwartzkopf, distiller.  
Frank Katzenstein, radio station WIOD.  
Baron de Hirsch Meyer, city councilman.  
Alfred Barton, manager of the Surf Club.  
James Sraael, of Sraael & Jabaly, women's wear.  
Thomas Cassara, general manager, Patrician Hotel.  
Eduard Jouffret, manager of the Roney Plaza.  
Leslie Buswell, of Gloucester, Mass.

jacket, made of an unusually soft handling imported cashmere fabric, and done in both single- and double-breasted models. Put on a pair of gray slacks with that pearl button jacket and you really have something.

Mr. Freedman's shop is a visiting place for many men's wear merchants from all parts of the country, and he has been the recipient of almost countless congratulatory messages. His clientele reads like a listing from the blue book.

For sheer, unadulterated enthusiasm for the men's wear business, and for this spot as a style center meet Lou Freedman of Freem's of the Waldorf and Miami Beach.



**SUN-STAR** MIAMI BEACH, FLORIDA 38  
Sunday, April 11, 1948

## Freedman Pioneers New Styles For Men

The man who liberated men from the highly starched unattached collar by promoting the attached collar shirt as far back as 1916 and who has pioneered many innovations in Men's wear, has closed his Miami Beach shop for the summer. He is Lou Friedman, who operates Freem's Ltd., at the Roney Plaza here and at the Waldorf-Astoria in New York.

Lou, as he is called by the many political leaders, columnists, financiers and show folks in his wide acquaintance, invaded New York from Detroit in 1914.

He staked his business success on men's furnishings of his own design, and how well he succeeded is best indicated by the fact that several new hotels recently have invited him to open shops in the hotels.

Probably his greatest forward step was in 1931 when he was selected from among 150 applicants to open a shop in the Waldorf. He came to the Roney in 1936, and three years later accepted the invitation to take the beautiful corner store Freem's now occupies.

Lou operates on the maxim "a new style is born every day." His designs come to him by inspiration. The extremes to which he goes to obtain original designs is emphasized so that it goes right down to the very weave.

He has the cloth woven to his intricate patterns and color combinations, assuring that the finished product will live up to its title of "exclusive."

After helping to free men from the starched collar, Lou went one better in 1935 when he exercised his ingenuity to make the sports shirts popular. Later, to give sports-minded vacationists even greater freedom, he designed and featured such items as slacks suits, cardigan jackets and suits and the Cuban jacket.

Lou doesn't confine himself to



FREEDMAN

clothes. If we may drop a pun, he has made great strides in footwear. The downward trend in black and white combinations in men's shoes was hastened somewhat when Lou's suede creations climbed in popularity.

Before closing the store here, Lou disposed of the entire stock, and now will devote himself both to operation of the Manhattan outlet and to styling and producing another glittering array for Miami Beach's next season.

Malaria carrying mosquitoes stand on their heads when they bite.





Freem's Ltd.  
INC.  
*of the* WALDORF-ASTORIA





# LIFE



STUDENT NURSES

JANUARY 31, 1938 **10** CENTS

15 CENTS IN CANADA, HAWAII  
ALASKA & U. S. POSSESSIONS

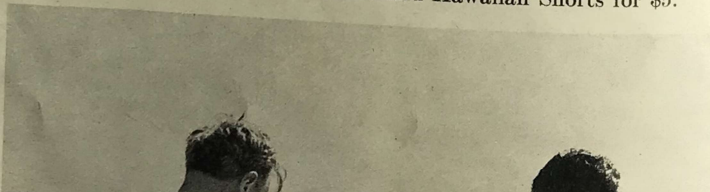
REG. U. S. PAT. OFF.



## THE SOUTH SEA SARONG COMES TO FLORIDA



A few daring exhibitionists last year startled vacationists on the Riviera and at Palm Springs by wearing swimming trunks made of bright Tahitian cotton prints. This year, fashionable citizens like George Craig Harris of Washington (*above*) and Al Davis and Edward V. Quinn (*below*) are causing more conservative bathers at Miami Beach and Palm Beach to mutter, "Pipe the panties!" by wearing Western adaptations of South Sea Islanders' sarongs. The flower of Tahiti decorates Mr. Harris' trunks. He paid \$10 for them at the Roney Plaza haberdashery in Miami Beach. Back in Washington Mr. Harris said, "I wore them last week. I'm afraid to wear them again." The other gentlemen wear bright Javanese prints. New York's best men's stores now sell Bali Trunks and Hawaiian Shorts for \$5.





FACTOTUM

**L**OU FREEDMAN, of Miami Beach, who had plenty of agility when the services took over and, as previously recounted, dropped the exclusive stuff and went over to uniforms and acces-

sories, is doing, we are told, over the million mark. We had the pleasure of meeting Lou Freedman recently and his worried look invited inquiry, "What if the war should stop and leave me loaded to the guard with uniforms?" he asked. "I'd be better off buying from the Government as needed, at a 20% mark-up." A reason why the military boys flock to Freedman's may be his daughter (picture) Lucille, who started as bookkeeper and is now general factotum.



**MONDAY at NOON**

You know that **Freem's** is probably the most exclusive men's shop in Florida—you know that the Roney Plaza Hotel is Florida's most exclusive, catering to socialites, men of wealth, etc. . . . When this famous men's shop decides to close out its ultra swank stock, naturally it turns to the most nationally known bargain depot's world famous reputation for the disposal of exclusive retail store stocks.

AN EXCLUSIVE COUP FROM THE WORLD RENOWNED SOUTHERN RESORT FASHION CENTER PLAYGROUND

personally selects the rich fabrics from which many of his shirts and ties are created by some of America's connoisseur makers—many distinctive patterns created exclusively for him and found in Freem's Ltd. —it's a distinct privilege to offer quality men's wear like these at such unprecedented savings. — If you have purchased Freem's furnishings here previously and have found them probably as fine as you have ever owned, be here early for this outstanding event. Particular attention of men who usually have their sportswear custom made.

After finishing their resort season, this fine shop sells its entire new 1947 Summer stock—including many one or few of a kind pieces—see the labels—the original price tags—some slightly soiled from handling.

*One of the Largest and Most Exclusive Men's Stocks  
in all our years — at prices that read like Pre-War Values*

FROM THE ULTRA SWANK RONEY PLAZA, MIAMI  
BEACH, FLORIDA, "MILLIONAIRE" SHOP OF

# MEN Freem's Ltd.

COMPLETE NEW 1947 SUMMER STOCK



# Connoisseur Sport Clothes

This stock is crammed with items rarely found in store stocks, such as custom type leisure coats, ties that look like imports, slacks you've noted on celebrities, slack suits that look designed for a Hollywood set, white flannels you'd see hob-nobbing at exclusive clubs.

You know Freem's reputation for quality—as fine merchandise as you can buy is sold in this exclusive store—He is reputed to sell to some of America's most famous business tycoons and men of wealth—all created in distinctive fabrics, many of Mr. F's own exclusive designs.

SPORT SHIRTS, TIES, SHIRTS, SWIM OR SPORT TRUNKS, T SHIRTS, ROBES, SOX, ATHLETIC SHORTS, BELTS, SLACKS, SPORT OR CASUAL COATS, CARDIGANS, SLACK SUITS, SPORT SHOES, SLIPPERS, TOILETRIES THAT YOU PROBABLY COULDN'T FIND IN ONE STORE IN A THOUSAND!

Averaging less than 1/2 price

their men's boxer type cotton broadcloth shorts, 69c  
their men's all wool, wool and rayon or silk box,  
95c

95c  
their men's imported French hse sox with clox  
or imported all wool argyle ankle sox, \$2.95  
their men's all wool argyle pattern imported sox,  
\$3.45  
their men's imported full fashioned hse sox, \$1.95  
their men's imported alligator belts, \$2.95  
their men's deluxe leather belts, \$1.95  
their men's rayon boxer type shorts, \$1.45  
their men's cotton hse T shirts, \$1.95

**MEN'S FINE LONG SLEEVE RAYON SPORT SHIRTS \$4.95**

FREEM'S MEN'S DELUXE WHITE ALL WOOL  
FLANNEL SLACKS \$16.95

their men's deluxe fancy pattern cotton T shirts, \$2.95  
their men's all wool or rayon brocade robes, \$11.95  
their men's rayon, wool or cotton and rayon lounge robes, \$13.95  
their men's white cotton oxford short sleeve sport shirts, \$3.45  
their men's long sleeve rayon sport shirts, \$4.95  
their men's all silk long sleeve sport shirts, \$5.95

FREEM'S MEN'S DELUXE PLAIN BLUE ALL  
WOOL CASUAL COATS \$24.95

their men's long sleeve rayon, rayon and wool,  
or linen sport shirts. \$6.95

their men's all silk bow ties, \$1.95  
their men's fine all silk ties, \$2.95  
their men's fine all silk brocade pajamas, \$12.95  
their men's all silk collar attached shirts, \$6.95  
their men's short sleeve rayon and cotton sport shirts, \$3.95  
their men's imported all wool sleeveless sweaters, \$4.95

**FREEM'S MEN'S WOOL AND COTTON ANKLE  
SOX AT 50c**

**Freem's**  
**MEN'S DELUXE**  
**ALL WOOL**  
**Tropical Worsted**  
**SLACKS**  
**\$11.95**

their men's rayon or cotton poplin swim  
or sport trunks, \$3.95

their men's fancy pattern cotton or  
striped spun rayon sport or swim  
trunks, \$4.95

their men's all wool swim or sport  
trunks, \$6.95

their men's wool and cotton slack box,  
50c

their men's all wool ankle sox, 69c  
their men's 8 oz. after shave lotion,  
\$1.89 (plus 20% Federal tax)  
their men's hand woven leather shoes,  
\$9.95  
their men's leather slippers, \$2.99  
their men's cotton poplin swim or sport  
trunks, \$2.95  
their men's striped cotton knit basque  
shirts, \$1.39

**Freem's**  
**MEN'S DELUXE**  
**WOOL**  
**FLANNEL**  
**GABARDINE**  
**SLACKS**  
**\$16.95**

—Freem's—  
MEN'S de luxe  
ALL WOOL  
Plain or Plaid  
SPORT COATS  
—\$32.95—

## Automatic Bargain Basement





## It Happened Last Night

Saloon Editor Visits Florida  
To See How Millionaires Live

By Earl Wilson

Miami Beach, Dec. 30 — Eat your heart out; I'm here in shorts and slippers, on a sunny terrace, looking down on the Atlantic's permanent waves, at the tops of the swaying palms, I'm studying nature; the kind that waggles in a 2-piece bathing suit.

As my own boss, I said to myself last week, "Wilson, why don't you be a millionaire for a week?" A man's got to obey his boss, you know.

Reading that a recession was coming — millionaires would be going — I decided to do this, just for research, of course, and tell you how tough it is. Joe E. Lewis has a cafe gag. "I don't want to be a millionaire — I just want to live like one." Same with me.



I got a \$35-a-day room at the Lord Tarleton and Al Johnson's \$100-a-week cabana. I expect to get them wholesale.

The Beautiful Wife and I flew down on Eastern Airlines' 5½-hour nonstop flight, fare \$85.15 each.

Boss Walter Jacobs of the hotel greeted me, the papers say "there's a cold wave in the north. That isn't true is it, I hope?"

I nodded and he shouted, "Isn't that awful." For it's warm here—in the 70's. It hasn't rained and you're not going to force me to say it has. Not while I'm still here anyway, you're not. Oh, they had some "California weather" a couple of weeks ago. But now it's glorious. "We're traveling light—I only brought one fur coat," the B. W. said when we left.

Last year she brought 4 coats, including one she hadn't borrowed, and Eastern changed its name from "Great Silver Fleet" to "Great Silver Fox Fleet" in her honor. Now she has just a stone marten stole. A stole is called that because the lady's husband or boy friend stole to get it for her.

"Where's my sport coat?" I asked as we unpacked. "I didn't bring it," she said. "If I had we wouldn't have been able to get my sports clothes in."

After a few thousand cuss words about this, I mentioned a guy who doesn't wear sports clothes here is un-American or a Californian trying to knock the place. We galloped to Freem's store, where I got a buttoned "cardigan"—a California-invented

### High Finance

Miami, Dec. 30—A story making the rounds of Miami and Havana is about the diner in a restaurant who gets a check for \$40 for a cup of coffee and calls the waiter over to show him the item is marked \$20 on the menu. "Yes Sir," says the waiter, "but you asked for cream." Love, E. W. and the B. W.

he tough for him making \$12,000 a week?" he snorts.

Gypsy Rose Lee, Jackie Miles, Jane Froman, Frances Faye, Harvey Stone, Diana Costello, and Myron Cohen are starring in the clubs now.

Everything's luxurious. I just asked the B. W. about going to our cabana. "No, she said, "I'm comfortable here on our little terrace."

Yes, on her own little \$35-a-day terrace. All she wants is the simple things of life.

### The Midnight Earl . . .

Mark Hellinger leaves for Havana Jan. 10 to discuss with Ernest Hemingway the possibility of producing more of his stories as movies.

a la "The Killers" . . . Peter Donald's wife, Jo, was injured in a taxi collision Saturday (her birthday) . . . Jimmy McHugh, who handled the USO versions, will book original Copacabana shows for London and Paris. . . Larry Delmar will fly to Austin, Texas, Jan. 20, for the premiere of "It's a Joke Son" . . . Festivities at the Concord Hotel, Kiamasha Lake, N. Y., are going on as usual in the new fireproof nightclub building despite Thursday's fire. . . Marian Spelman sings in the new revue at the Terrace Room of the Hotel New Yorker.

M. SPELMAN

Fox Movietone will do a newsreel at El Morocco New Year's Eve. Dario, co-owner of La Martinique, departs today on a talent hunt embracing New Orleans, Mexico City and Hollywood. . . Connie Immerman, for-

## Rookie Saves Army Pay Roll Routs Burglars Seeking \$250,000 at Airfield

Hamilton Field, Cal., Dec. 30 (UPI)—A rookie Army sentry from Robinson, Ill., slicked up in his best uniform today to appear before his commanding officer and tell how he saved a \$250,000 Air Forces pay roll with his blazing shotgun and a bellowing voice shouting "Corporal of the Guard!"

The Army planned to cite Pvt. James M. Hill, 17, a "veteran" of three months, for his part in routing six gunmen during their attempt looting of the base finance office.

The rookie's vigilante debut started at 4:30 a. m. He was making his routine rounds when he heard a tinkling of glass. He investigated and two men

opened fire. Hill took up the nearest position behind a garbage can, and fired back. Then he started yelling "Corporal of the Guard."

An MP jeep heard the commotion and called for reinforcements. By this time Hill was needing it. Four more men, apparently lookouts, joined in the battle and the rookie found shots coming in from six directions.

But he kept firing. The burglars fled, although was seen to stumble for the speculation he might have been hit.



Gloves for a  
glittering, glamorous  
gala evening

They're gloves . . . they're armlets! They're right up over the elbow. Remove the

After a few thousand cuss words about this, I mentioned a guy who doesn't wear sports clothes here is un-American or a Californian trying to knock the place. We galloped to Freem's store, where I got a banana beige "cardigan"—a California-invented lapelless jacket. It's smart, and only \$55 too. (Now I got to try to conceal it in my swindle sheet.) With a \$10.50 sports shirt, sleeveless, natch I can hold my head up among the millionaires.

The recession? What recession?

\* \* \*

Clipped By:



robert\_nefsky  
Thu, Feb 7, 2019

# Little Old NEW YORK

By ED SULLIVAN

## Men and Maids, and Stuff

Counterfeit \$5 notes circulating, so be careful! Most deceptive is a phony U. S. Treasury note, red seal. . . . The numbers on it 1928-C, the check letter I, facsimile 245, backplate number 979 or 1032. . . . Ginger Rogers and Ronald Reagan practically set for the movie leads of "This Is the Army". . . . Irving Berlin children will spend Christmas with him and Ellen at Detroit, and then go on to Chicago, Jan. 4, for the wedding anniversary. . . . Dietrich and Jean Gabin at El Morocco and, a table away, Boris Duke with British Air Marshal L. G. Payne. . . . David Sarnoff will soon be a grandpapa (the daughter-in-law was Emma O'Brien). . . . Gloria Hatrick will wed Navy Lieut. Bill Demard, a Chicagoan. . . . Investigation shows that Detective Nuncio accidentally was killed by a .38 caliber police bullet in the melee on Brooklyn streets. . . . Harlem busted, as the result of playing a tip from Rochester. . . . Poletti urging an end to color line in N. Y. State Guard.

The day before Capt. Eddie Rickenbacker got back to New York, his Christmas greeting arrived. . . . It had been dictated Oct. 16. . . . Gov. Dewey appointing Dan Parker on the N. Y. State Housing Commission? . . . Major Gen. Dawson Olmstead's Signal Corps will have a femme auxiliary. . . . They will be called WIRES. . . . Stu Peters, Carole Lombard's brother, saying goodbye in Hollywood before leaving for overseas duty with the Navy. . . . Stadden thought: Winchell's "mission" in Rio de Janeiro certainly will be secret: He can't talk Portuguese or Spanish. . . . Katharine Cornell's stage manager, Eddie Diamond, has a third son for a Christmas present.

War Dept. won't permit us to comment on the weather, but when I woke up yesterday morning, there was an icicle on my nose. . . . OPA has placed a ceiling on hot dogs. . . . Ceilings on canned tortillas and hot tamales have been upped. . . . Woolworth Donahue and Sylvia Ashley at the Colony. . . . Louise Rainer with Jimmy Cromwell. . . . Sir Stork heading for the Lieut. Harry Evans (Mildred Chenevill). . . . Candy Jones' favorite wrapper, Bob Benchley Jr. . . . Frank Parker out of the merchant marine. . . . Bob Goldstein out of the Navy. . . . Leslie Chartern and Betty Bryant aren't discussing "The Saint." . . . Former night club nude running a brothel. . . . Mary Healy will go back to the Coast with husky Sgt. Peter Lind Hayes.

Elsa Maxwell doing tremendous business at Versailles. . . . The Georgia Hale show with Elsa, Dean Murphy and Emil Coleman's hand is fast and colorful. . . . Last night, Elsa tossed a bottle of perfume to one of the audience winners. . . . The bottle whizzed past Grace Moore and hit the other lady so hard it knocked her hat off. . . . Paulette Goddard and Burgess Meredith a Coast push. . . . Al Smith to date has had 115,119 service men as his guests for a look-see from the Empire State observatory. . . . Lynn Bari will wed Sid Luft. . . . Benny Fields rushes to the Coast, opens at Mocambo. . . . Sophie Tucker follows Joe E. Lewis into Copacabana. . . . Linda Darnell's Turkish trophy is Ali Ipar, son of the munitions magnate.

The Lieut. Comdr. Jack Dempsey are acting silly again. . . . Jan. 1 shakeup of police vice, gambling squads. . . . Business in N. Y. stores is spectacular. . . . Best & Co. had this startling sign at the entrance Sat.: "Overcrowded. Closed for 5 minutes." . . . Esquire's calendar by Varga, with an eye for representing each month of 1943, is something! I'll settle for Sept., Oct. or Dec. . . . Ann Staunton, Broadway showgirl married to Dick Hyland, suffering from amnesia on the Coast. . . . Detectives now wait at the N. Y. end of Holland Tunnel and grab book-makers returning from Jersey.

Gypsy Markoff and Bob Ripley making it a habit. . . . Mrs. John Looney (Ruby Keeler) expecting Sir Stork. . . . When Greek meets Greek? Well, Sonja Curtis, Greek lady at La Conga and Greek Consul Nicholas Lelis are running a temperature. . . . Soap operas of radio, with Crosby ratings dropping, have sponsors looking for new formulas. . . . Georges and Janna expect a little dancer. . . . Branch Rickey's pretty daughter, Jane, is now Lieut. Robert Jones' wife. . . . Miss Haynes, of the Latin Quarter choir, is getting her vitamin pills from Boris Burns. . . . It's a baby boy for the Bob Charles (she was Peggy Taylor) of the "Kitchen Sinks". . . . Mrs. Ralph Easner asking \$250,000 from American Airlines for her husband's death.

In Lindy's, they were reading the menu of Barney Baruch's extravagant dinner to Mr. and Mrs. Harry Hopkins, rangling from caviar to terrapin. . . . Piped Swiftly Morgan: "It stinks. No horscht." . . . James McKinley Bryant studying three hours a day for the Army Signal Corps. . . . Candid camera fans will have 50% less film, Hollywood will get





item. . . . On Jan. 7  
Lou (Freemans)  
Freedman's young-  
est daughter weds a  
Navy lieutenant. . . .  
Bill Walling has  
popped the question  
to Jane Pickens.

Time and again I've noted that public opinion in France, and only that, will determine the French leadership. . . . Public opinion in America obviously favored de Gaulle. . . . Presently, 17 shows playing on Broadway stages, with one folding Saturday. . . . Radio emoteur Louise Fitch and Sergt. Jerry Lewis hotter than the heat wave. . . . A package of dates from Charlie Morrison at Palm Springs, Calif. . . . After he makes "The Virginian" for Paramount, Billy De Wolfe will wed Amy Arnell. . . . Charlie Barnet knows why the Japs want to save face, after seeing what the Yanks are doing to their maps. . . . Les Brown's manager, Don Kramer, expects September twins. . . . The Lieut. Marvin Silvers (Jane Freedman) have made Lou (Freems) Freedman a grandpappy. . . . The boy has been named Ronald. . . . Powers star model Selene Mahri will marry Emilio Tagle at St. Patrick's Saturday.

**Deaths of 1945:** F. D. R., Gen. Alexander Patch, Admiral Jocko McLain, Major Gen. William H. Rupertus, Lieut. Gen. Simon Bolivar Buckner, Major Gen. Maurice Rose, Brig. Gen. Stuart Godfrey, Major Richard Bong, Capt. Dixie Kiefer, Major Thomas McGuire Jr. . . . John McCormack, Erno Rapee, Jerome Kern, Gus Edwards, Jimmy Monaco, Charlie Corborn, Glenn Miller, Argentinita. . . , Hiram Johnson, Frank Craven, Ralph Holmes, Sid Mercer, Bill Farnsworth, Jack Miley, Hype Igoe. . . . Ernie Pyle. . . . Winnie Sheehan, William Rhinelanders Stewart, Bob Benchley, Judge Thomas J. Walker, Mark Sandrich. . . . Joe Connolly, Vincent Bendix, Mrs. Archie Mayo, Col. Maxwell Howard. . . . Harold Diamond, Gloria Dickson, John Hutchins, Dr. Henry Dreyfus, Mrs. George S. Kaufman, Billy Mishkin, Harry Kaufman. . . . Dave Bernstein, Ed Schiller, Henry Benjamin, Harry Silverstadt, Jerry De Rosa, Ben Nelson, Earl Lindsay, Fritz Hubert, Capt. Lloyd Church. . . . Burt Patton, Mrs. Lou (Freems) Friedman, Frank Gaby. . . . Capt. Jim Fisher, Capt. Jimmy Coulias, Harry Hackney, Lieut. Frank (NBC) Ross, Mrs. Dorothy Campbell Hurd, Al Davis, Silver Skate's Lieut. Ernie Reidel Jr. . . . Msgr. William Cashin, Lieut. Al Blozis, Capt. Billy Southworth Jr., Pfc. Gordon (Mickey) Cochrane Jr., Al Binder.



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**REMARKS BY** Lou Freedman  
of Freem's (smart men's clothing  
store) on what's wrong with  
Miami Beach: "Night clubs run  
by former hot-dog vendors, cloth-  
ing stores by Coney Island pitch-  
men—no ethics anywhere."

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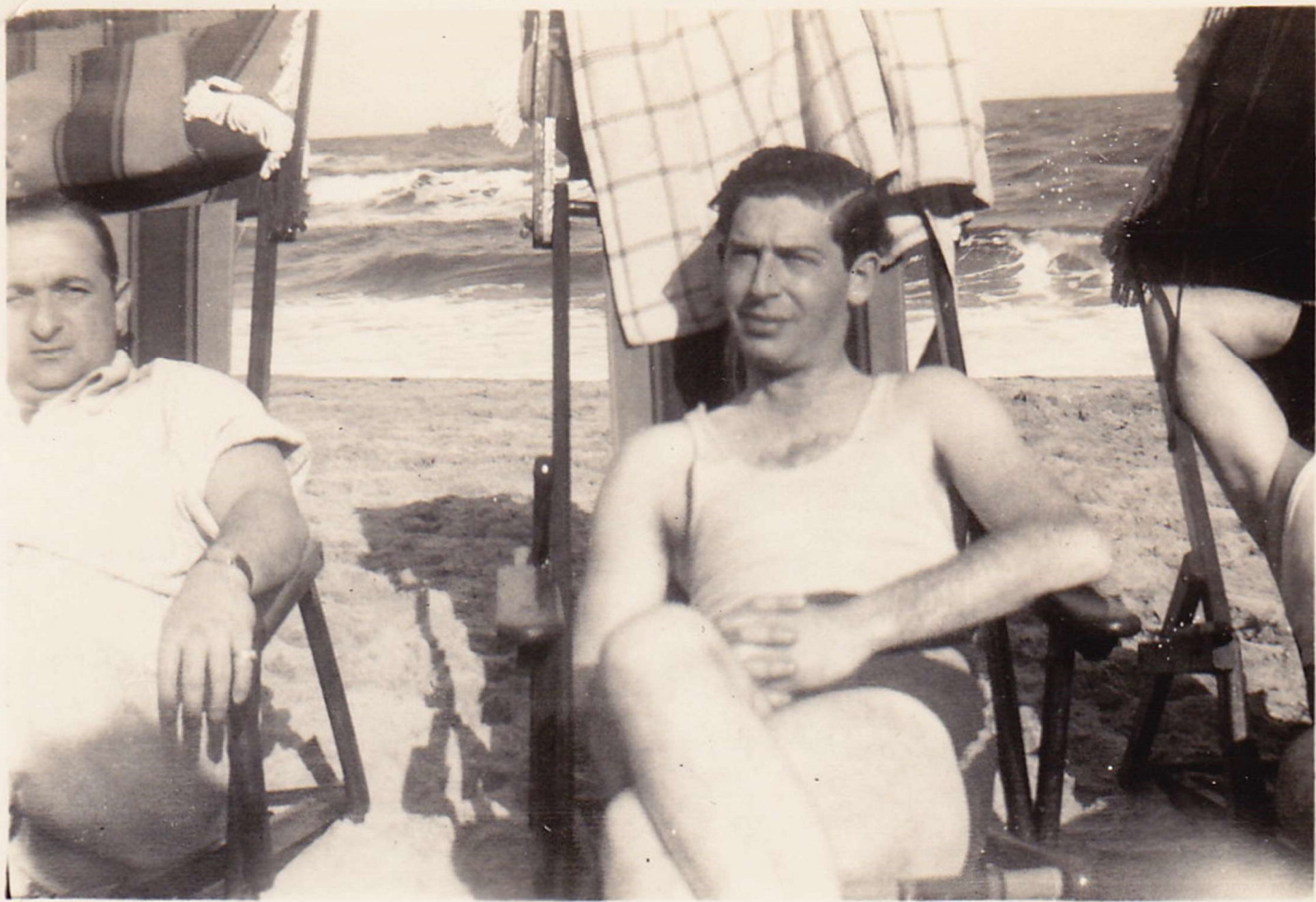


robert nefsky













## Frank Costello - Wikipedia

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John D. Rockefeller (left), who established the Rockefeller Sanitary Commission in 1909 to seek the cure a

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## Truman Library Photograph: Campaign poster of Thomas E. Dewey

Campaign poster of Thomas E. Dewey

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## John Edgar Hoover and Clyde Tolson Pictures | Getty Images

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UNITED STATES DEPARTMENT OF JUSTICE  
FEDERAL BUREAU OF INVESTIGATION

WASHINGTON 25, D. C.

May 8, 1958

Mrs. Leon A. Nefsky  
2845 Woodsdale  
Lincoln, Nebraska

Dear Mrs. Nefsky:

Thank you for your letter of May 3, 1958, in which you requested that I autograph a copy of "Masters of Deceit" to your husband.

I well remember your father, and consider it a pleasure to autograph a copy of my book to your husband. Since your check for \$10.00 was far in excess of the price of the book, I am enclosing a check from the FBI Recreation Association in the amount of \$4.75. The book is coming to you under separate cover, and I do hope Mr. Nefsky will have a happy birthday and enjoy reading the book.

Sincerely yours,

Enclosure



May 8, 1958

REC-42

EX-135

Mrs. [redacted] aka [redacted]  
2845 Woodsdale  
Lincoln, Nebraska

NEC [redacted]

Dear Mrs. [redacted]

Thank you for your letter of May 3, 1958, in which you requested that I autograph a copy of "Masters of Deceit" to your husband.

I well remember your father, and consider it a pleasure to autograph a copy of my book to your husband. Since your check for \$10.00 was far in excess of the price of the book, I am enclosing a check from the FBI Recreation Association in the amount of \$4.75. The book is coming to you under separate cover, and I do hope Mr. [redacted] will have a happy birthday and enjoy reading the book.

Sincerely yours,  
J. Edgar Hoover



Enclosure

NOTE: [redacted] no unfavorable information identifiable with [redacted] of Lincoln, Nebraska. He was furnished an application blank for a position as SA in [redacted] indication that the application was filed. Bufiles reflect no record of [redacted] with Mrs. [redacted] Lou Freedman, her father, died in 1956.

Tolson \_\_\_\_\_  
Boardman \_\_\_\_\_  
Belmont \_\_\_\_\_  
Mohr \_\_\_\_\_  
Nease \_\_\_\_\_  
Parsons \_\_\_\_\_  
Rosen \_\_\_\_\_  
Tamm \_\_\_\_\_  
Trotter \_\_\_\_\_  
Clegg \_\_\_\_\_  
Tele. Room \_\_\_\_\_  
Holloman \_\_\_\_\_

OFFICE OF DIRECTOR  
FEDERAL BUREAU OF INVESTIGATION  
UNITED STATES DEPARTMENT OF JUSTICE

May 3, 1958

Mr. J. Edgar Hoover  
c/o F.B.I.  
Washington, D.C.

Dear Mr. Hoover,

I am taking the liberty of writing  
and asking a favor as I know you were a friend  
of my Dad's (the late Lou Freedman who ran the  
Freem's Shops in the Waldorf & Roney Plaza).

I am presuming on this friendship as my husband is  
a great fan of yours. His birthday is later this month  
and I know he would be thrilled with a personally  
autographed copy of your new book. (His first name is

2845 Wood Dale  
aka. Lincoln Weber

I thought of sending you the book to be autographed but  
it seemed so involved that I am enclosing a check  
instead. If there is a balance please give it to your  
favorite charity.

Daddy always spoke so highly of you and I know you were  
kind enough to inquire during his serious illness some  
years ago.

Many thanks in advance and I do hope this favor won't be  
a bother.

Sincerely,

/s/

COPY: hbb

~~EXP. PROC.~~

MAY 5 1958

Mr. Tolson ✓  
Mr. Boardman  
Mr. Belmont  
Mr. Mohr ✓  
Mr. Nease ✓  
Mr. Parsons ✓  
Mr. Rosen ✓  
Mr. Tamm ✓  
Mr. Trotter ✓  
Mr. Wines ✓  
Mr. Clayton ✓  
Tele. Room  
Mr. Holloman  
Miss Holmes  
Miss Gandy

Mrs. [redacted]

2845 Wooddale, Lincoln, Nebraska

May 3, 1958

Mr. J. Edgar Hoover  
% F.B.I.  
Washington, D.C.

Dear Mr. Hoover,

I am taking the liberty of writing and <sup>th</sup>  
passing a favor as I know you were a  
friend of my Dad's (The late Lou Freedman  
who ran the Freeman's Shop in the Waldorf &  
Rogey Plaza)

REC-42

EX-135

MAY 18 1958

My husband is a great fan of yours.  
His birthday is later this month and



I know he would be thrilled with a <sup>10</sup> personally autographed copy of your <sup>10</sup> new book. (His first name is )

I thought of sending you the book to be autographed but it seemed so involved that I am enclosing a check instead. If there is a balance please give it to your favorite charity.

Daddy always spoke so highly of you and I know you were kind enough to inquire during his serious illness some years ago.

Many thanks in advance and I do hope this favor won't be a bother. Sincerely

non-material determinants; or (3) a reliance on biological bases accounts for the Alpha demarcation line. The term "culture," moreover, always signifies the passing over from a stage of *discrete* activity to one of *continuous* accumulation, of either a high or low degree.

The basis for "civilization" is *complexity*. Determiners for the Beta line, as variously suggested, range from (1) the invention of writing; (2) urbanization; (3) the development of "logical presuppositions;" (4) the invention of engines, steam and gasoline; (5) "newly developed individuality;" to (6) "challenge-response" situations; and (7) artificial control of the sex drive. Even a third front, the Gamma line, or the "psychological" is suggested, and some sociologists and social scientists including Sorokin, Heard, Toynbee, and Northrop admit such a mutation to crown the present "civilization."

Thus, while there is anything but uniformity in the use of the terms culture and civilization, there is a general agreement as to the structure of the

concepts, and this has been illustrated by the schematic diagram. And, while there is disagreement as to the placing of the "levels" or degrees of culture or civilization, if such demarcations are to be used at all, there now is arising a universal accord as to what the objectives of sociology and anthropology shall be.

Although this paper has labored to show the relationship between civilization and culture, as the terms may properly be used, it does appear that a present tendency is developing which, when full grown, will replace the specialized term civilization with the more inclusive "culture." Thus, we end this paper without further attempt at analysis of the use of the terms. The modern objective of social scientists is *man*, wherever and however he is found; culture begets civilization and civilization is "culture." There is still a quarrel as to "end" and "means," but the real inquiry concerns man's abilities, material and spiritual, rather than his disabilities, high or low.

## A FORM OF CLASS EPIGRAPHY

ARTHUR MINTON

*Greenwich, New York*

### I. A CENTER OF WEALTH

ON FIFTH Avenue, New York City, mainly from 60th Street to 94th, there still stand many of the mansions erected by the fortune makers of the nineteenth and early twentieth centuries. Side streets in these latitudes contain many smaller private houses that were built—and in many cases are still enjoyed—by sub-tycoons. In many places on Fifth Avenue up to 102nd Street, and on the adjoining side streets, high-rent apartment houses have taken the place of private dwellings, and such apartment houses line Park Avenue from 47th Street to 96th.

On Madison Avenue between 48th Street and 96th; on Fifth Avenue from 34th Street to 60th; here and there on Park Avenue; to some extent on Lexington Avenue between 54th Street and 96th; and on some streets running east and west from those avenues (some given limits are necessarily approximate) are establishments that purvey goods and services to the residents of the wealth-marked residential area delimited above. (This is not to

say that all residents of the area are wealthy or that all the shops are for the wealthy only or that the shops in point—some of them widely famed—do not have customers from elsewhere.) The delimited residential area, together with the adjoining shop area, will hereinafter be called the District.

Commercial establishments of the District have signs—on windows or above them, on awnings, or elsewhere—designed, naturally, to attract customers of high economic calibre. The language of these signs, then, constitutes a sector of language that has a relation to the sphere of wealth. This language is by no means of less interest thereby; little formal notice, if any, has been taken of the peculiarities of the English used within their own circles by the wealthy and well to do. It is intended here to describe the distinguishing features of commercial epigraphy of the District.

### II. UNCOMMON SUBJECTS

In the business signs of the District we may first notice mention of goods and services that are not

🗖 Browse the Collection







# HOT COUTURE:

## Florida Jews on the Fashion Scene 1880s to Today

Jews have long been associated with the fashion industry, as centuries of antisemitism severely restricted their employment options, leaving many to become tailors and peddlers. Prior to the Holocaust, Jews rose to prominence in Europe as merchants, designers and manufacturers, with almost 80 percent of the department and chain stores and more than half of the wholesale and retail clothing businesses owned by Jews in pre-war Germany.

The American fashion industry has seen the influence of Jews since in the late 1800s, when waves of European immigrants fled persecution and pogroms, often bringing with them only the clothes on their backs and their trades. While these immigrants became known for shaping the New York garment industry, many will be surprised to learn that Floridian Jews have also left an indelible footprint on this industry. Jews have been involved in all aspects of clothing in our state, designing, manufacturing, dressing and influencing the local and international scene, in everything from beachwear to ball gowns.

### EARLY YEARS

Starting in the late 1800s, many of Florida's pioneer Jews began working in the "fashion industry" as peddlers, traveling throughout the state, selling their wares from carts on the street before settling down and opening stores. In some small towns, Jewish businessmen operated the only clothing stores for miles around, while in larger urban centers, Jewish merchants often comprised the majority of the shop owners. Some brought their knowledge of the trade from Europe, some had worked in the garment industry in New York, and others had no prior experience. Women often partnered in the businesses with their husbands, having major roles well before the feminist movement.

The Industrial Revolution influenced many aspects of the garment business, with invention of the sewing machine and new manufacturing processes paving the way for ready-to-wear clothing, and advances in transportation throughout the state expanding the circulation of goods and aiding in population growth.

Some of the early businesses could not survive due to outside influences, such as the devastating 1926 hurricane in Miami and the Great Depression in 1929. Others became the longest running businesses in their communities, some even holding on for more than 100 years, serving many generations of the same families through customer loyalty and adapting to the times.

### 1950s-1980s

With the advent of enclosed shopping malls in the mid 1950s, department stores, many of the "mom and pop" business competition, as well as the exodus of families moving from the suburbs. The 1960s saw the mass influx of Cuban Jews of fellow refugees that they and others employed as seamstresses. The widespread growth in the industry led to the development of manufacturing businesses and factories, until the travel brought challenges to some in keeping up with imports from overseas markets in Asia and Europe.

### 1990s-Present

The tremendous influence of technology is seen in all areas of designing and manufacturing to 24/7 online sales and marketing. Multi-generations of families are continuing long standing businesses, have changed with the times to develop off-shoots of their great grandfather's companies. The creativity and ingenuity of communities is seen in everything from pre-teens incorporating architectural drawings into their clothing designs to wearable art clothing made from all types of recycled materials.

This exhibition explores the vision, craftsmanship and innovation of the fashion industry, from pioneers to present day designers.

Freem's Ltd  
WALDORF ASTORIA  
PARK AVE-NEW YORK

8

26 1/2 RO









OPPORTUNITY UNPRECEDENTED—no other store in America could bring an elegant stock like this

*Filem's* Automatic Bargain Basement **MEN**  
AIR CONDITIONED

You know Freeman's reputation for quality—as fine merchandise as you can buy was sold in this exclusive store—all created in distinctive fabrics, many of Mr. F.'s own exclusive designs.

WITH INESTIMABLE PRIDE WE PRESENT . . . MONDAY at 9:15 A. M.

Down through the years thousands of men of rich taste have bought their furnishings from Freeman's store here—for over half a century in a going business catering in Miami's Roney Plaza Hotel and Gotham's Waldorf Astoria to a "millionaire" clientele he was one of America's leaders in the men's furnishings creative field—it's a rare privilege to offer the going out of business stock of this toney Waldorf Astoria Shop.

*From America's most fabulous  
Waldorf-Astoria Hotel*

(from a shop catering to ROYALTY—MILLIONAIRES — SOCIALITES — DIPLOMATS — wealthy visitors and other luminaries from four corners of the globe)

# Freeman's Ltd.

**MEN'S  
SHOP**

mostly this past season's  
some older—see labels

pedigreed FURNISHINGS

SOME HATS  
few sport or leisure  
coats, vests

THAT YOU COULDN'T FIND IN ONE STORE IN A THOUSAND

*at once in a lifetime savings*

Mr. F. made frequent trips to Europe to personally select tie and shirt fabrics from which many of his shirts and ties were created by some of America's connoisseur makers—many distinctive patterns created exclusively for him and found only in Freeman's furnishings—many of his rich tie fabrics—designed and woven exclusively for him by—of France.

A distinct privilege to offer quality furnishings like these at bargain basement prices. If you have purchased furnishings here previously and found them probably as fine as you have ever owned, be here for the outstanding collection. Particular attention, men who usually have their men's furnishings custom made.

MEN'S IMPORTED FABRIC WHITE ON WHITE FIGURED JACQUARD PATTERN SHIRTS

MEN'S IMPORTED FABRIC 2 x 2 DELUXE WHITE BROADCLOTH SHIRTS

MEN'S IMPORTED FROM SWITZERLAND FINE LINEN AND COTTON HANDKERCHIEFS

MEN'S FINE IMPORTED LINEN HANDKERCHIEFS FROM FRANCE OR MADEIRA

SOME MEN'S IMPORTED FRENCH LISLE OR ENGLISH ALL WOOL SOX

MEN'S DELUXE TWO-PC. CABANA SETS

MEN'S IMPORTED FABRIC ALL SILK SPORT SHIRTS

MEN'S ALL WOOL CABARDINE SPORT SHIRTS

MEN'S ALL WOOL AND OTHER COLLAR MODEL BASQUE SHIRTS

MEN'S FAMOUS MAKE LEISURE COATS

MEN'S FINE SPORT COATS

MEN'S FANCY OR DRESS VESTS

MEN'S PLASTIC RAINCOATS

MEN'S SILK TOPPERS

MEN'S BLACK FORMAL OR CLERGY HATS

MEN'S DELUXE FELT HATS

MEN'S FINE COTTON, SILK AND COTTON OR RAYON SPORT SHIRTS

JUST 3 MEN'S FULL LENGTH SUEDE LEATHER COATS

MEN'S IMPORTED FROM SWITZERLAND FINE LISLE ATHLETIC SHIRTS

MEN'S FINE COMBED COTTON T-SHIRTS

MEN'S FINE Pique WEAVER NECKRND TUXEDO OR FULL DRESS SHIRTS

MEN'S FULLY LINED ALL SILK BROCADED ROBES

MEN'S SHORT SLEEVE CABANA SHIRTS

MEN'S IMPORTED FRENCH CALFSKIN OR DOMESTIC ALLIGATOR BELTS

MEN'S IMPORTED FROM FRANCE ELASTIC BRAIDED BELTS

MEN'S DELUXE IMPORTED FABRIC AND OTHER ELEGANT SILK TIES

MEN'S FINE IMPORTED FABRIC AND OTHER COLLAR-ATTACHED PLEATED FRONT TUXEDO SHIRTS

MEN'S FINE BROADCLOTH OR CHEVIOT SHIRTS

MEN'S IMPORTED FABRIC 2 x 2 BROADCLOTH ELASTIC TOP BOXER SHORTS

MEN'S BROADCLOTH OR RAYON PAJAMAS

MEN'S FINE COTTON SWIM TRUNKS

MEN'S FINE RIBBON OR ELASTIC SUSPENDERS

MEN'S WHITE OR BLACK DRESS BOW TIES

This stock is crammed with items rarely found in store stocks such as custom type leisure coats, elegant ties of imported silk fabrics, front tuxedo shirts, elegant leather belts, many super deluxe imports—even 3 full length suede coats.

HUNDREDS OF OTHER BARGAIN LOTS NOT ADVERTISED—NO MAIL OR PHONE ORDERS

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robert\_nefsky  
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